

The Mission

Whitney/Strong's mission is to find common ground to end gun violence through data-driven, responsible gun ownership solutions. Mission-focused activities include providing free, evidence-based community training programs in communities disproportionately impacted by gun violence and cultivating a bipartisan grassroots movement to support data-driven violence prevention solutions.



Education: Save A Life

The flagship program of our education focus area, Save A Life (SAL) brings evidence-based community training into communities disproportionately impacted by firearm deaths. Community members receive free training in Firearm Safety, Suicide Prevention, and STOP THE BLEED® to learn what they can do right now to reduce firearm deaths. In 2023, SAL aims to train a total of 1,000 people in the Louisville and Cincinnati neighborhoods disproportionately impacted by shootings.



In 2023, Whitney/Strong's launched a pilot Save A Life Program serving Gallia County, Ohio, which has the highest rate of suicide in the state. This year, SAL will expand into rural communities of Kentucky disproportionately impacted by firearm suicide. Whitney/Strong also conducts listening tours throughout the region to better understand the concerns of rural communities, and find areas of common ground.

Advocacy: Local, State, and Federal

Whitney/Strong's Crisis Aversion & Rights Retention (CARR) bill is the only extreme risk protection law advancing with bipartisan sponsorship in a state with a Republican supermajority. In 2023, Whitney/Strong introduced its second team of bipartisan sponsors, Sens. Whitney Westerfield and David Yates, to gain wider bipartisan support and a hearing in the Senate Judiciary Committee. W/S is also working closely with OH Senator Matt Dolan to identify an impactful common ground bill for the Buckeye state.



Community-Building

Whitney/Strong works to create a world free of gun violence, but we can't do this work alone. Throughout 2024, Whitney/Strong hosts events to build community among survivors, advocates, and supporters. These events allow us to educate everyday heroes, invigorate grassroots activists, heal gun violence survivors, and express gratitude for those who sustain our work.



2024 Whitney/Strong Sponsor Benefits

All sponsors at any level are recognized at all events for the FULL CALENDAR YEAR as a Whitney/Strong sponsor.

Survivor Sponsor \$1,500

- 2 Tickets to A Night For Life
- Logo/Name on Whitney/Strong website, collateral, event signage, and 2024 Impact Report
- Recognition as a 2024 Whitney/Strong Sponsor

Engagement Sponsor \$2,500*

- Event Sponsor for Louisville or Cincinnati Advocacy Update Breakfast
- 2 Tickets to A Night For Life
- Logo/Name on Whitney/Strong website, collateral, event signage, and 2024 Impact Report
- Recognition as a 2024 Whitney/Strong Sponsor

Impact Sponsor \$5,000*

- Event Sponsor for Louisville or Cincinnati evening event Series
- Promoted as Match Challenge for Whitney's Birthday, Giving Days or Season of Strong
- Speaking event with Whitney Austin
- 4 Tickets to A Night For Life
- Logo/Name on Whitney/Strong website, collateral, event signage, and 2024 Impact Report
- Recognition as a 2024 Whitney/Strong Sponsor

Premier Sponsor \$10,000*

- Presenting Sponsor of A Night For Life
- Sponsor Table at A Night For Life (Louisville)
- Speaking event with Whitney Austin
- Logo/Name on Whitney/Strong website, collateral, event signage, and 2024 Impact Report
- Recognition as a 2024 Whitney/Strong Sponsor

**Don't see what you're looking for? Let us know. We can customize a sponsorship package for your business!*

2024 Whitney/Strong Sponsor Benefits

	Logo/Name on website, collateral, event signage, & impact report	W/S A Night For Life tickets	Program Sponsor	Speaking Engagement with Whitney Austin
Survivor Sponsor \$1,500	X	2		
Engagement Sponsor \$2,500	X	2	Advocacy Breakfast (Lou or Cincy)	
Impact Sponsor \$5,000	X	2	Louisville Event Series Cincinnati Event Series	X
Premier Sponsor \$10,000	X	1 Table (discount on additional tables)	Presenting Sponsor: ANFL	X

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W/S by the Numbers

\$351.32

Average
Donation

320

A Night For Life
attendees in 2023

2800+

Followers on
social media

6000+

Email
Subscribers

15,000+

People served
since 2019

1 Million

Media impressions in
2022